

Triangle

JUNE/JULY 2021

HOME

DESIGN & DECOR®

The

COLOR

Issue



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ON THE MARKET:
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FIERY FUCHSIA



DISCOVER ITALIAN PORCELAIN

BY SUNNY SURANA



FRESH, MODERN, AND DURABLE, PORCELAIN IS NEW TO THE AMERICAN MARKET AND SOLD EXCLUSIVELY AT CRS MARBLE & GRANITE.

Natura-Vein Tech is a revolutionary innovation developed exclusively for CRS, and, like natural marble, it is perfect for any edge. Porcelain stoneware, crafted in Italy, has been a staple in European homes for many years and is prized for its large, engineered slabs that are the double-take twin of marble. CRS is introducing this sophisticated and long-lasting product to the local area in six colors. Through an exclusive contract with an Italian company, homeowners have access to porcelain slabs that recreate the appearance and natural veining of marble with none of the porous side effects.

Homeowners are loving Italian porcelain stoneware because it is:

- **Stain resistant.** As a non-porous engineered stone, spilled liquids do not absorb into it. The material is denser than quartz and some natural stones.
- **Heat resistant.** Since they are manufactured at extremely high temperatures, porcelain slabs are impervious to hot pots placed on their surface.
- **UV resistant.** Porcelain stoneware won't fade with UV light, so it is also appropriate for outdoor kitchens.
- **Scratch resistant.** Only ceramic knives directly on the surface of a porcelain slab can scratch it. Otherwise, it cannot be scratched and stands head-to-head with natural stone in this category.
- **Chemical resistant.** Porcelain will not etch or become dull when it comes in contact with acidic foods like lemon juice and vinegar.
- **Available in large slabs.** Continuous slabs in larger sizes make porcelain stoneware perfect for applications like backsplashes, walls, floors, extra-large kitchen islands, and even furniture such as dining tables.
- **Environmentally friendly.** Since it is made of 100 percent natural materials, porcelain is recyclable if you ever decide to change your countertops.



Come into the showroom to see the luxe look of marble without the hassle of excessive upkeep. We stock six colors in the Italian porcelain line: Calacatta Oro, Classic Statuario, Calacatta Magnifico, Ocean Blue, Calacatta Lincoln, and Crystal Ice. We are excited to be able to offer this exclusive product in North Carolina because of its exceptionally high quality, which means it will last for years and years in your home. Quality is our number one concern. As I always say, "The bitterness of poor quality is remembered long after the sweetness of low price has been forgotten." ♦

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Contact Sunny Surana at **CRS MARBLE & GRANITE'S**
Raleigh showroom at 7521 Exhibit Court or visit CRSGRANITE.COM.



CELEBRATING FIFTEEN YEARS. FAMILY OWNED AND OPERATED.